Special Track

Knowledge and creativity for Sustainable Growth: the high tech and the creative sectors

In the large theme:
Arts-based initiatives and creativity as a resource for sustainability and Management models for sustainable growth of organizations and communities

Track Chair

Diane-Gabrielle Tremblay | Teluq-University of Québec

Organizers:

Diane-Gabrielle Tremblay | Teluq-University of Québec
Amina Yagoubi | ARUC-GATS, UQAM

Description

In this track we want to address the role of Knowledge and of Creativity for Sustainable Growth, which we see as support for employment, careers and economic activity in general, from a sustainable perspective. We want to look more particularly at two types of sectors. The first is the creative sectors including arts based sectors, fashion, film, design, and others, to look at how these initiatives and these sectors can be sources of creativity and how this can lead to sustainable development of careers, employment and economic activity. We also want to see how this creativity can lead to an “increase in singularity” (Heinich, 2012, 2005) and constitute a major challenge for the positioning of the actors and the sector. Finally, we also want to look at the high tech sectors to determine how creativity and knowledge can be important in these high tech sectors. In particular, we would like to address the relation between creativity and technology in these sectors. Finally, we would include papers that address the more general role or knowledge and creativity to develop communities and organizations in a sustainable way.

Workplaces and space design of various creative sector can be seen as sources of knowledge and creativity. Rantisi and Leslie (2010) show that the public spaces and the neighbourhood in which designers locate are important to them as this can have an impact on the chance encounters and interactions between creative workers, which can also be seen as a source of cooperation, interdependencies and risk reduction. Intermediary support organizations can also offer support and they maybe try to valorize such elements in the neighbourhoods in order to support creators’ careers. Thus, communities and creative sectors can be a source of sustainable development.
In industrial and creative cluster studies (Holbrook and Wolfe, 2002), researchers’ have been highlighting the role of relational proximity, after that of physical or geographical proximity. Indeed, both forms of proximity appear to be intertwined and possibly more so in creative sectors, although they also appear important in high tech sectors such as multimedia and IT. We would welcome papers that look into the role of proximity in favoring knowledge development, as well as the development of sustainable organizations and communities.

References


Guidelines:

Researchers wishing to contribute are invited to submit an extended structured abstract (in Word format) of 1000-1500 words by January 20, 2014. The abstract should address theoretical background, research objective, methodology, and results in terms of expected contribution to Knowledge Management theory and practice. Authors are encouraged to follow the guidelines for both extended abstracts as well as full papers that will be made available on IFKAD site.
Deadlines

- Abstract submission: 20 January 2014
- Review decisions sent to authors: 20 February 2014
- Full paper submission: 15 April 2014
- Registration to the conference (for at least one author of the paper): 20 May 2014
- Conference sessions: 11–13 June 2014

For further information

For further information about this special track, please contact:
Diane-Gabrielle Tremblay dgtremlb@teluq.ca