



## **Social innovation in co-construction of knowledge and practices aimed at the sustainable overcoming of poverty in Brazil**



**Adriane Vieira Ferrarini**

Professor and researcher at the Social Science Program of the Universidade do Vale do Rio dos Sinos (UNISINOS)

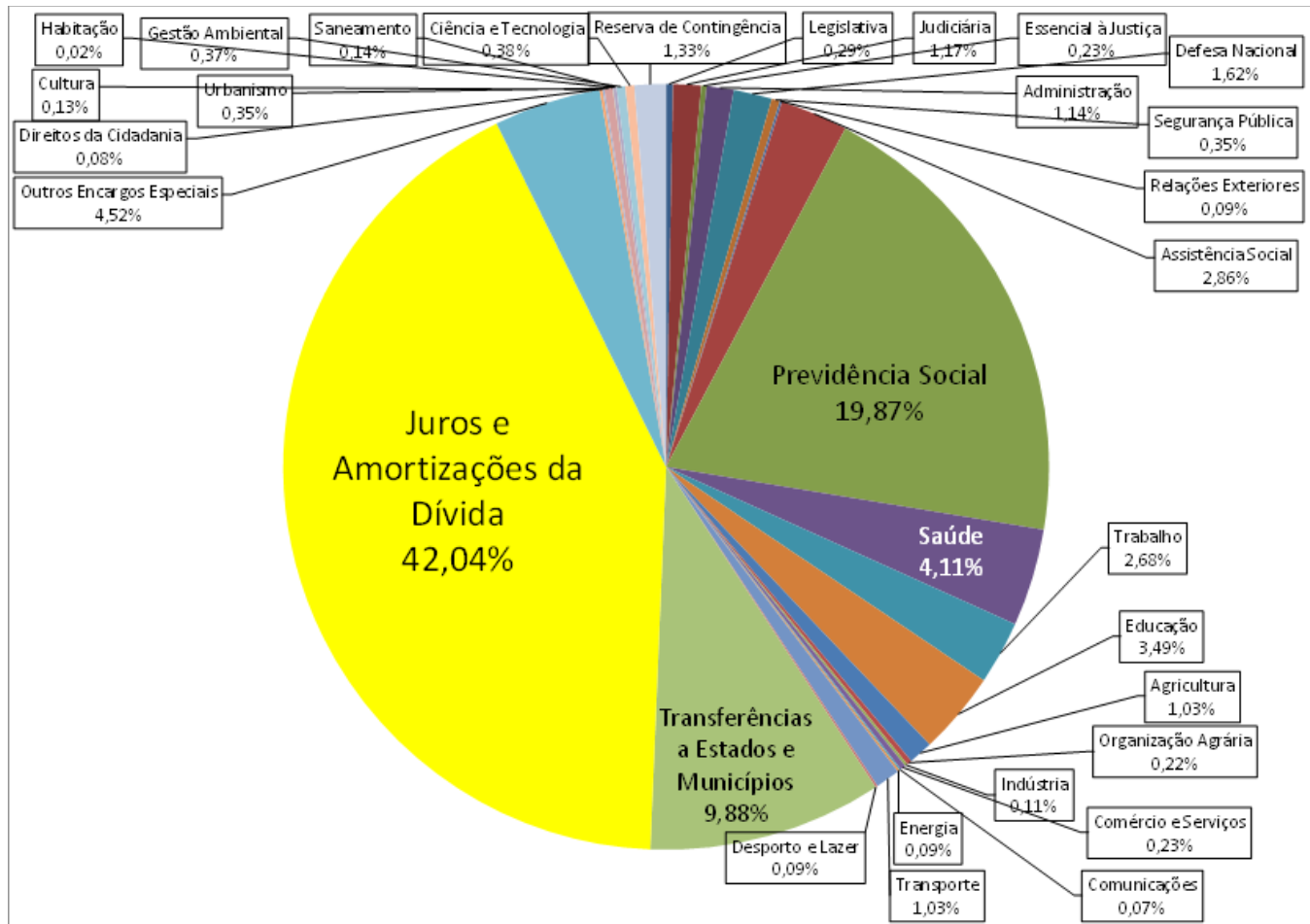
# Research's Context



- High investments on overcoming poverty – 1/4 of the population (women and their families) is included in the Bolsa Família (or Family Grant) Program (PBF)
- Social assistance is necessary, but not enough to emancipate (in material and symbolical way)
- BF's beneficiaries had been considered the overriding public
- 2 limits: the initiatives are market guided and up down



# Brazilian Budget



# So, productive inclusion...



- Is very new
- Demands an intersectoral action
- Needs new concepts, dynamics and procedures to be implemented



*This presentation is about a participatory and intersectoral experience developed by State and university*

# The new paradigm of social protection in Brazil



- Latin America reality
- The Federal Constitution of 1988
- The new social assistance paradigm - as a duty of the State and a right of every citizen who needs it
- In the 1990's- BF program: to combat poverty and to promote social inclusion
- Productive inclusion (PI) is the axis aimed to promote social and economic inclusion (in the policy)

# Articulating knowledge and practices for a citizen socioeconomic inclusion



- Canoas
- From a traditional qualitative research to a participatory and action research:



-committed to the practice and to the needs of the poorest

-aimed to promote changes together with the subjects who are involved (called co-researchers)



# Methodological Working Group (GT)



*Research implementation and management instrument's recreation have become only one process, developed in a collective, participatory and intersectoral manner*

- Definition of what PI is for every one
- Diagnosis:
  - 1- of the beneficiaries' reality, needs and expectations
  - 2- Organizational diagnosis
  - 3- Mapping and diagnosis of the services
- Planning: principles, procedures and techniques
- Methodology: admission, formation and inclusion in the working world

# Social Innovation



- Social innovation can only occur when there is an organizational learning, understood as a structured and continuous process
- SI in the co-construction of practices
- SI of the co-construction of knowledge



*Knowing and intervening became two dimensions of the same process. The managers and technicians discuss and take the discoveries to their daily practices and contacts with the beneficiaries.*



# Final Thoughts



- Overcoming poverty in Brazil is not easy and fast
- Canoas is a sample
- The myth that the transfer of income generates dependence has not been confirmed
- There is a lack of SSE perspective and initiatives
- The role of the State
- The role of the university
- The dimension of product and process of the SI



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# Thank you!



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# Bairro Guajuviras



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*“Poverty has no administrative limits.”*

