



Centre de recherche sur les innovations sociales

Le **CRISES HEC** vous invite à un séminaire présenté par **Odette Lobato Calleros**, qui se tiendra le jeudi 12 octobre 2017 :

## MAPPING FACTORS RELATED TO YOUTH PARTICIPATION IN ECONOMIC ACTIVITIES IN THE SANTA FE COMMUNITY, MEXICO-CITY

Par **Odette Lobato Calleros, Ph. D.** (Universidad Iberoamericana Mexico City, <http://www.investigacion.ibero.mx/investigador/maria-odette-lobato-calleros>)

Quand : le jeudi 12 octobre 2017, de 12 h à 13 h 30

Lieu : HEC Montréal - Salle Rona (1er étage, section Bleue) de l'édifice Côte-Sainte-Catherine (3000, chemin de la Côte-Sainte-Catherine)

### ABSTRACT

With a population of 48,000, the Neighborhood of Santa Fe is a marginalized urban area of Mexico City. One of the key issues of this neighborhood concerns high youth unemployment (25% not study or work, 50% is the probability that they will continue to be poor in the future) which is closely related to enduring economic and social exclusion of youth. Established in 2012 The Center for Integral Education and Social Action "Casa Meneses" (<http://cmeneses.com.mx/>), part of the Universidad Iberoamericana Mexico City (<http://ibero.mx/>), aims to develop a comprehensive training program to better insert young people into economic activities. A qualitative study relying on participatory methodology was conducted so as to map the perceptions of the key actors re: youth insertion, namely: the youth, the tutors and the teachers of primary schools located in Santa Fe. This included (1) in-depth interviews with young people as well as (2) a community process with key actors, including: stages such as reflection, motivation and proposals for initiatives.

*The next stage*

Before designing this program, we are proposing a collaborative diagnosis which will identify the factors and the process of collaboration between the Meneses Center and the members of the Santa Fe community.

*I would like to learn from researchers from Crises on the following areas:*

What are the methodologies and experiences for the rapprochement between a university with the young people, tutors and teachers?

What are the methodologies for analyzing factors from different levels (individual, territory-related, micro, meso, macro? in specific territories?

Are there successful public policies, programs and case studies in Montreal and in the province of Quebec related to economic and social integration of vulnerable youth to meet the needs of their community? What could we learn from these experiences?

How to make interactions between University-based centers for social interventions and communities successful?